



Advertising and Sponsorship Opportunities

Kids for Kids 25th Birthday Masquerade

Gourmet Dinner and Dance

Saturday 6th June 2026

Advertise with us for your brand to reach CEOs,
Ambassadors, HNWI's and VIPs and help raise emergency
funds for children facing starvation today in Darfur, Sudan



The Kids for Kids 25th Birthday Masquerade is one of the highlights of the London calendar. This year's event will be the most special yet as it marks 25 Years of Kids for Kids charity helping children in Darfur, Sudan. Exclusive guests will be in attendance including Ambassadors from around the world, top international CEO's and London's elite.

Delight your clients with a world-class evening and leave a lasting impact as a proud event sponsor!

Highlights:

- Champagne Reception in the Library of Hyatt Regency – The Churchill Hotel
- Gourmet three course dinner designed by the Celebrity Chefs of The Churchill
- Charity Auction and Gala Raffle hosted by International Auctioneer, Hugh Edmeades
- Dancing to live music of 'After Hours' until late

Your support will transform the lives of children who are waking up hungry every day



Since fighting erupted in April 2023, Sudan has been plunged into what the UN describes as “the worst humanitarian crisis in the world today.” Across Darfur, families live in straw huts miles from water. Food is almost impossible to find. Healthcare has collapsed. Schools are closed. There is no electricity. Famine has already been declared across Darfur, with the population now facing catastrophic hunger.

For 25 years Kids for Kids has adopted villages and provided sustainable projects that ensure a better life for children: education, healthcare, nutrition, and a safe environment. Now we must also provide urgent aid - food, medicine, blankets, seeds, soap and more.

By supporting our 25th Birthday Masquerade you will ensure that as much money raised as possible goes directly to helping children who have no other hope.

Please will you help us help children who are facing starvation right now?

Sponsor our 25th Birthday Masquerade

Sponsor our 25th Birthday Masquerade Gourmet Dinner and Dance at the Hyatt London Churchill Hotel and advertise directly to our high-end, international audience, as well as demonstrating clear Corporate Social Responsibility.



International
VIPs



5000 recipients
of e-News



5,500 Social Media
Followers



120 Guests
on the night

Individual Sponsorship Items:

Sponsor the Evening: Title Event **£25,000**

- Ensures every penny raised on the night will directly save children's lives. Our 25th Birthday Masquerade will be YOUR event!
- Includes your logo on all publicity and 10 complimentary tickets for your guests (worth £2,500)

Sponsor the Gourmet Dinner **£10,000**

- Provides 400 families with Kids Kitchen Kits, emergency food to prevent starvation
- Includes your logo on all publicity and four complimentary tickets (worth £1,100)

Sponsor the Live Band **£2,500**

- Enough for 100 double blankets to keep children warm in the cold desert nights
- Includes your logo on all publicity and two complimentary tickets (worth £550)

Advertise in our Programme:

Your advertisement in our programme for the evening will have maximum exposure. As the Auction details are included in the Programme, guests read it from start to finish, and keep it as a memento of the occasion. We also send the Programme, including details of your support, to 5,000+ international supporters!

Gold Cover (inside front/back) A4 Advert **£895**

Silver Mid-Brochure A4 Advert **£755**

Bronze Half Page A5 Advert **£395**

Emergency Food for 36 Families

30 Double Blankets for Children

22 Mosquito Nets to prevent malaria

Booking Form



Sponsorship:

- | | | |
|--|--|----------------|
| <input type="checkbox"/> Sponsor the Event | Means every penny can be spent in Darfur
Includes 10 complimentary tickets worth £2,500 | £25,000 |
| <input type="checkbox"/> Sponsor the Dinner | Provides 400 Emergency Food Packs
Includes 4 complimentary tickets worth £1,100 | £10,000 |
| <input type="checkbox"/> Sponsor the Band | Provides 100 Double Blankets for Children
Includes 2 complimentary tickets worth £550 | £2,500 |

Programme Advertising:

- | | | |
|---|--------------------------------------|-------------|
| <input type="checkbox"/> Gold Cover A4 Advert | 36 Emergency Food Packs for Families | £895 |
| <input type="checkbox"/> Silver Mid-Brochure A4 Advert | 30 Double Blankets for Children | £755 |
| <input type="checkbox"/> Bronze Half Page A5 Advert | 22 Mosquito Nets to prevent malaria | £395 |

Name:

Organisation Name:

Address:

..... Postcode:

Email: Phone:

How to support:

- By cheque to 'Kids for Kids', PO Box 456, Dorking, RH4 2WS
- Bank Transfer with reference 'Advertising' to:
 - Kids for Kids Account Number: 31670636, Sort code: 60-07-02

Advertising Format:

PDF: High resolution PASS4PRESS PDFs should be supplied with crop marks and 3mm bleed. All images incorporated should be high resolution (300dpi) and CMYK or greyscale mode.

Please provide:

FULL PAGE - Trim 297mm (h) x 210mm (w)

QUARTER PAGE - 136mm (h) x 93mm (w)

HALF PAGE - 136mm (h) x 190mm (w)

Bleed - 303mm (h) x 216mm (w)

Please email davina@kidsforkids.org.uk with your artwork no later than 14th May 2026

**KIDS FOR KIDS Registered Charity No: 1100045, a Company
limited by Guarantee, Registered in England & Wales No 04607292**